

Sponsorship Opportunities

Put Your Company in Front of the People Building Maine's Workforce

The Maine Talent Summit convenes 500 employers, HR and talent leaders, educators, and workforce partners for one day of practical strategy on hiring, training, and retaining Maine's workforce. Sponsorship puts your brand in the room—and on the stage.



Choose Your Sponsorship Level	MOST POPULAR			
	Signature Sponsor \$7,500 <i>Best for established brands seeking high visibility and premium exhibit presence.</i> ONLY 2 AVAILABLE	Program Sponsor \$5,000 <i>Best for growing companies that want strong brand exposure plus a table on the floor—the best value.</i> 8 AVAILABLE	Talent Champion \$2,500 <i>Best for mission-aligned organizations that want recognition and a presence in the exhibitor space.</i> 10 AVAILABLE	Exhibitor \$1,000 <i>Best for vendors and service providers focused on face-to-face conversations.</i> 50 AVAILABLE
BRAND VISIBILITY				
Logo and link on event landing page and registration platform	✓	✓	✓	
Logo on attendee gift bag	Large	Medium		
Named in all press releases and email marketing campaigns	✓	✓		
Dedicated Facebook and LinkedIn posts	✓	✓		
Ad in printed event program	Half page	Quarter page		
Listed in printed and digital event materials	✓	✓	✓	✓
STAGE AND PROGRAM PRESENCE				
Mention in opening or closing remarks	✓			
Verbal recognition during industry roundtable sessions		✓	✓	
Recognition as a breakfast or snack break sponsor (limited)		✓		
ACCESS AND ENGAGEMENT				
Vendor table in premium location	✓	✓		
6' table with linen in exhibitor space			✓	✓
Reserved seating at keynote sessions	✓			
Complimentary registrations	4	4	2	2
Invitation to private pre-event VIP reception	✓	✓		

Reserve Your Sponsorship

Contact Heather Douglass, Director of Workforce Marketing & Communications, hdouglass@maineccc.edu.

One-of-a-Kind Sponsorships

These single-sponsor opportunities can be added to any level above—or taken on their own. Each is exclusive, and once it's claimed, it's gone.

Professional Headshot Studio Sponsor

\$7,000

Sponsor the on-site photo booth where attendees get a free professional headshot—the highest-traffic, longest-dwell activation at the Summit. Your logo appears on the booth signage, on the backdrop area, and on the digital delivery of every headshot attendees download and use on LinkedIn long after the event. Includes recognition as Headshot Studio Sponsor in the program and from the stage.

Breakfast Sponsor

\$3,500

Named sponsor of the morning breakfast that opens the day. Signage at the buffet and on all breakfast tables, recognition in the program and opening remarks, and the option to place a one-page handout or branded item at each seat.

Morning Snack Break Sponsor

\$2,000

Named sponsor of the mid-morning refreshment break. Signage at the break stations, recognition in the program, and verbal thanks before the break—when the whole room is on its feet and networking.

Afternoon Snack Break Sponsor

\$2,000

Named sponsor of the afternoon refreshment break. Signage at the break stations, recognition in the program, and verbal thanks before the break.

Lunch Sponsor

\$10,000

Named sponsor of the lunch break with verbal recognition during the lunch program, and named recognition on all event print and online materials.

Questions? Contact:

Heather Douglass
Director of Workforce Marketing & Communications
hdouglass@maineccc.edu

Why Sponsor

REACH THE DECISION-MAKERS

500+ attendees with direct authority over hiring, training budgets, and workforce vendor selection —concentrated in a single room for a full day.

STAND BESIDE THE MISSION

Align your brand with Maine's workforce development community and be recognized as a company investing in the state's talent pipeline—not just selling to it.

GET REAL CONVERSATIONS

Exhibit space, reserved seating, roundtable recognition, and a private pre-event reception mean warm introductions instead of cold outreach.



Build on Your Package

Not ready for a full sponsorship, or want to add more visibility to the level you've chosen? Any of these can stand alone or be added to a package.

Full-Page Program Ad

\$1,000

Full-page placement in the printed event program distributed to every attendee.

Half-Page Program Ad

\$600

Half-page placement in the printed event program.

Quarter-Page Program Ad

\$400

Quarter-page placement in the printed event program.

Insert in Event Materials

\$500

One-page flyer or marketing insert included in the packet handed to every attendee at check-in.

Logo on the Event Bag

\$750

Logo printed on the tote bag every attendee carries through the day—and reuses afterward.



Not Sure Which Level Is Right?

IF YOUR GOAL IS...

Generating qualified leads from an exhibit table

Recruiting—getting in front of talent and talent partners

A memorable, high-touch activation attendees will thank you for

Supporting the mission on a modest budget

THEN CHOOSE...

Program Sponsor or Exhibitor

Program Sponsor (table + brand presence)

Professional Headshot Studio Sponsor

Talent Champion or an à la carte add-on

Frequently Asked Questions

When is the deadline to be included in printed materials?

October 23. Sponsorships confirmed after this date will receive full digital and on-site benefits, but may not appear in the printed program.

What artwork do you need from us?

A vector logo (.eps, .ai, or .svg) plus a high-resolution .png. Ad buyers will also receive spec sheets for their placement size.

Can we customize a package?

Yes. If none of these levels fit your goals or budget, reach out—we'll build something that does.

How do we pay?

Invoice, check, or credit card. You'll receive an invoice and a benefits checklist upon confirming.

Just want to attend?

Individual registration is \$150 per person and includes full access to all sessions, breakfast, lunch, and the exhibitor marketplace. Register at MaineTalentSummit.org.



Maine's Employers Are Solving This Together. Join Them.

Sponsorships are confirmed on a first-come basis, and the top levels are limited to two partners each. Reserve your level today, or contact us to talk through the right fit.

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